Google Consent mode v2 Cookies

Brand: WeDevlops
Product Code: google consent cookies
Availability: In Stock
Weight: 0.00kg
Dimensions: 0.00cm x 0.00cm x 0.00cm

Price: $24.99

Short Description
Google Consent Mode V2 Cookies Joomla Plugin is an enhanced framework designed by Google to help websites manage user consent for cookies and data collection in a privacy-compliant manner. It allows websites to adjust the behavior of Google tags (like Google Analytics and Google Ads) based on the consent preferences of users.

Description
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Key Features of Google Consent Mode V2 - Cookies:

Granular Consent Options:

- Introduces additional parameters like ad_user_data and ad_personalization to provide more detailed control over user consent for advertising and personalization.
- Works alongside existing parameters like ad_storage and analytics_storage.

Dynamic Behavior:

- Tags dynamically adapt based on user consent. For example, if a user denies consent for analytics, Google Analytics will operate in a restricted mode without storing cookies.

Privacy Compliance:

- Designed to align with data protection regulations like GDPR by ensuring that user preferences are respected.

Basic and Advanced Modes:

- **Basic Mode:** No data is collected or transmitted unless the user explicitly consents. *(if you will not using GTM or Google Tag Manager)*
- **Advanced Mode:** Allows limited data collection (like timestamps and referrer information) even without explicit consent, though this may raise compliance concerns in some regions.
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This update emphasizes user privacy while still enabling websites to gather essential data for analytics and advertising in a compliant way. You can find more details on Google's official documentation.

Integrates Google Consent Mode V2 with Joomla 5.

Ensure the plugin is enabled and that you have a GTM or Google Tag Manager active on your website.

To Download the GTM or Google Tag Manager click visit our site at www.wedevlops.com or click this link to download
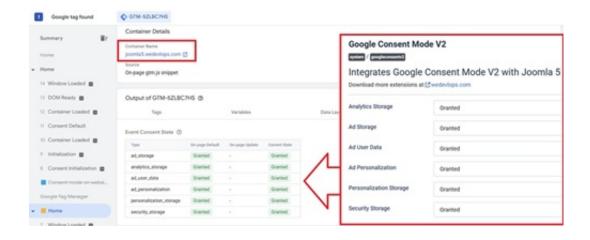
Or visit this link directly - https://wedevlops.com/developers-shop/product/150-joomla-google-tag-manager.html

Installation Procedure:

Once installed; **Navigate to Extensions > Plugins in your Joomla administrator panel.**

Search for the plugin named Google Consent v2. - Enable the settings according to your preference and

enable the status of the plugin.

Make sure you enable the plugin settings to maximize the usage:

- **ad_storage**

- **analytics_storage**

- **ad_user_data**

- **ad_personalization**

- **personalization_storage**

- **security_storage**

HOW TO TEST WITH GTM or Google Tag Manager:

1. You can use any tool such as Consent Mode Inspector on the Google Chrome browser extension

2. You can also use the https://tagassistant.google.com/ - check our YouTube Video Tutorial

Note: If you are not using GTM or Google Tag Manager - You can check on the front end for the pop-up message like this: *This site uses cookies to enhance user experience*.

[CLICK HERE TO CHECK THE LIVE DEMO](#)

[LIVE DEMO LINK CLICK HERE](#)

Video Tutorial