# Google Consent mode v2 Cookies

Brand: WeDevlops Product Code: google consent cookies Availability: In Stock Weight: 0.00kg Dimensions: 0.00cm x 0.00cm x 0.00cm

### Price: \$24.99

**Short Description** 

Google Consent Mode V2 Cookies Joomla Plugin is an enhanced framework designed by Google to help websites manage user consent for cookies and data collection in a privacy-compliant manner. It allows websites to adjust the behavior of Google tags (like Google Analytics and Google Ads) based on the consent preferences of users.

Description

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#### **Key Features of Google Consent Mode V2 - Cookies:**

#### **Granular Consent Options:**

- Introduces additional parameters like ad\_user\_data and ad\_personalization to provide more detailed control over user consent for advertising and personalization.
- Works alongside existing parameters like ad\_storage and analytics\_storage.

#### **Dynamic Behavior:**

• Tags dynamically adapt based on user consent. For example, if a user denies consent for analytics, Google Analytics will operate in a restricted mode without storing cookies.

#### **Privacy Compliance:**

• Designed to align with data protection regulations like GDPR by ensuring that user preferences are respected.

#### **Basic and Advanced Modes:**

- **Basic Mode:** No data is collected or transmitted unless the user explicitly consents. (*if you will not using GTM or Google Tag Manager*)
- Advanced Mode: Allows limited data collection (like timestamps and referrer information) even without explicit consent, though this may raise compliance concerns in some regions.

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This update emphasizes user privacy while still enabling websites to gather essential data for analytics and advertising in a compliant way. You can find more details on Google's official documentation.

## **Integrates Google Consent Mode V2 with Joomla 5.**

Ensure the plugin is enabled and that you have a GTM or Google Tag Manager active on your website.

To Download the GTM or Google Tag Manager click visit our site at www.<u>wedevlops.com</u> or click this link to <u>download</u>

Or visit this link directly - <u>https://wedevlops.com/developers-shop/product/150-joomla-google-tag-manager.html</u>

#### **Installation Procedure:**

Once installed; Navigate to Extensions > Plugins in your Joomla administrator panel. Search for the plugin named Google Consent v2. - Enable the settings according to your preference and enable the status of the plugin.

Make sure you enable the plugin settings to maximize the usage:

- ad\_storage
- analytics\_storage
- ad\_user\_data
- ad\_personalization
- personalization\_storage
- security\_storage

#### HOW TO TEST WITH GTM or Google Tag Manager:

- 1. You can use any tool such as Consent Mode Inspector on the Google Chrome browser extension
- 2. You can also use the https://tagassistant.google.com/ check our YouTube Video Tutorial

Note: If you are not using GTM or Google Tag Manager - You can check on the front end for the pop-up message like this: *This site uses cookies to enhance user experience*.

#### **CLICK HERE TO CHECK THE LIVE DEMO**

LIVE DEMO LINK CLICK HERE

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